

Beverley & East Riding Folk Festival Questionnaire

The festival is now 25 years old and is facing some major issues which will affect its future in Beverley. Each year the festival benefits the local economy by over £250,000 and remains a flagship event in the region. We would be grateful if you could spend two minutes assisting our public survey of local opinion. Please circle your answers. Many thanks.

1. What is your personal perception of the festival as part of Beverley's cultural life?
a. Very important b. Worthwhile c. Not important

2. Have you experienced the festival before?
Yes No

3. Are you aware that the festival is a not for profit organisation and that festival organisers are unpaid volunteers, responsible for the festival's management
Yes No

4. How much are you aware of the festival's support for the local community though its educational programme?
a. Very aware b. Slightly aware c. Not at all

5. Do you think the festival does enough to reach out to local people?
Yes No

If No, please tell us how you think how we could improve our communications

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6. The festival dominates the town over a long weekend. What comment best fits your own opinion?

a. It is wonderful to see the town so busy and thriving
b. I enjoy seeing the live music and the associated activities
c. I understand that the town benefits but it spoils my shopping
d. I would rather the event took place somewhere else

7. How much would you miss the event if it were to relocate?
a. Enormously b. Quite a lot c. Not much d. Not at all

8. If it moved, how far would you be prepared to travel
a. 5 miles b. 10 miles c. 20 miles d. More than 20 miles

9. If it moved, what sort of location would you prefer to see it move to (circle a maximum of 2 alternatives)
a. Another town b. Rural site (Green field) c. By the sea

9. If offered the opportunity, would you be interested in supporting the festival and receiving special benefits for residents/local businesses?
Yes No

Your opinions are valuable to us and if you would like to receive more information about the festival's work and be on our mailing list please let us know your contact details. These will only be used in communicating festival related information. Thank you.

Name E mail
Postal address

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Please post to: Festival Office, The Stables, Westwood House, Main St. N. Dalton, Driffield, E Yorks, YO25 9XA